


EXHIBIT 1

EXHIBIT 1

reviewjournal.com

 **PRINTTHIS**

Powered by  Clickability

 [Click to Print](#)

[SAVE THIS](#) | [EMAIL THIS](#) | [Close](#)

Sep. 15, 2010
Copyright © Las Vegas Review-Journal

NORM: 'Real World' back in Las Vegas at Hard Rock

MTV's "The Real World" is returning to Las Vegas next month, eight years after helping define the Palms as the young hip rival of the Hard Rock Hotel.

This time it's the Hard Rock in the host role and hoping for a similar brand boost.

The Palms was the upstart on the block in early 2002 when owner George Maloof took a gamble on a reality show, a concept considered too risky by others.

He hit the marketing jackpot when the oversexed cast produced big ratings and a bonanza of buzz.

The cast of Season 25 of "Real World" is reportedly camping out in the Hard Rock's new tower until the end of the year.

BOOK BUSINESS

Prolific Las Vegas author Jack Sheehan has finished his biography on William "Bill" Bennett , the casino giant who built Circus Circus, Luxor and Excalibur and owned the Sahara when he died in 2003.

Sheehan assesses how Bennett came back from bankruptcy in Phoenix in the 1950s to rank among Forbes Magazine's 400 Wealthiest Americans by the 1980s.

Titled "Forgotten Man," the book goes on sale in November.

The key, said Sheehan, was how Bennett and partner Bill Pennington tapped into drawing the middle-America market to Las Vegas by offering affordable vacations.

Financier Michael Milken told Sheehan, "Bill Bennett was the Sam Walton of Las Vegas. He's clearly in the top five most important figures in the city's history."

The book is being published by Stephens Press, LLC, a sister company to the Review-Journal. ...

Look for former Durango High homecoming queen/ex-Power Ranger Cerina Vincent today on NBC's "Today" show with Kathie Lee and Hoda. Vincent, whose nude role in "Not Another Teen Movie" in 2001 put her on the hot list, is plugging her third book, "Live Like a Hot Chick." Her website is www.heydayproductions.com.

THE SCENE AND HEARD

Twenty-one cast members from "Love" (Mirage) appear on the finale of "America's Got Talent" 8 tonight on NBC (KSNV-TV, Channel 3) . They're giving a special performance. ...

"Dr. Phil" welcomes the showgirls of Donn Arden's "Jubilee!" on Friday's episode of his talk show in celebration of his 60th birthday.

SIGHTINGS

Joey Fatone of 'N Sync fame, taking in Human Nature (Imperial Palace) on Monday...
Adventurer Les Stroud, who stars in the reality show "Survivorman," dining with family and friends Monday at Eiffel Tower Restaurant (Paris).

THE PUNCH LINE

"Lindsay Lohan is in talks to make her first post-jail/rehab appearance on 'Oprah.' I just hope Oprah doesn't give her a car." -- Jimmy Kimmel

Norm Clarke can be reached at (702) 383-0244 or norm@reviewjournal.com. Find additional sightings and more online at www.normclarke.com.

Find this article at:

<http://www.lvrj.com/news/-real-world--back-in-lv-at-hard-rock-102938524.html>



[SAVE THIS](#) | [EMAIL THIS](#) | [Close](#)

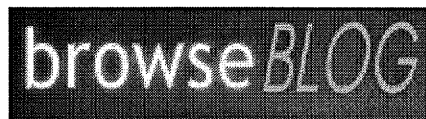
☐ Check the box to include the list of links referenced in the article.

Copyright © Las Vegas Review-Journal, 1997 - 2008

Go Green! Subscribe to the electronic Edition at www.reviewjournal.com/ee/

EXHIBIT 2

EXHIBIT 2



- [Home](#)
- [Finance](#)
- [General](#)
- [Health](#)
- [Legal](#)
- [News](#)
- [Technical](#)

NORM: 'Real World' back in Las Vegas at Hard Rock – News – ReviewJournal.com

Posted by [BrowserBoy](#) on Sep 23, 2010 in [News](#) | [0 comments](#)

The Palms was the upstart on the block in early 2002 when owner George Maloof took a gamble on a reality show, a concept considered too risky by others.

He hit the marketing jackpot when the oversexed cast produced big ratings and a bonanza of buzz.

The cast of Season 25 of "Real World" is reportedly camping out in the Hard Rock's new tower until the end of the year.

Prolific Las Vegas author Jack Sheehan has finished his biography on William "Bill" Bennett, the casino giant who built Circus Circus, Luxor and Excalibur and owned the Sahara when he died in 2003.

Sheehan assesses how Bennett came back from bankruptcy in Phoenix in the 1950s to rank among Forbes Magazine's 400 Wealthiest Americans by the 1980s.

Titled "Forgotten Man," the book goes on sale in November.

The key, said Sheehan, was how Bennett and partner Bill Pennington tapped into drawing the middle-America market to Las Vegas by offering affordable vacations.

Financier Michael Milken told Sheehan, "Bill Bennett was the Sam Walton of Las Vegas. He's clearly in the top five most important figures in the city's history."

The book is being published by Stephens Press, LLC, a sister company to the Review-Journal. ...

Look for former Durango High homecoming queen/ex-Power Ranger Cerina Vincent today on NBC's "Today" show with Kathie Lee and Hoda. Vincent, whose nude role in "Not another Teen Movie" in 2001 put her on the hot list, is plugging her third book, "Live Like a Hot Chick." her website is heydayproductions.com.

Twenty-one cast members from "Love" (Mirage) appear on the finale of "America's got Talent" 8 tonight on

NBC (KSNV-TV, Channel 3) . They're giving a special performance. ...

"Dr. Phil" welcomes the showgirls of Donn Arden's "Jubilee!" on Friday's episode of his talk show in celebration of his 60th birthday.

Joey Fatone of 'N Sync fame, taking in Human Nature (Imperial Palace) on Monday... Adventurer Les Stroud, who stars in the reality show "Survivorman," dining with family and friends Monday at Eiffel Tower Restaurant (Paris).

"Lindsay Lohan is in talks to make her first post-jail/rehab appearance on 'Oprah.' I just hope Oprah doesn't give her a car." — Jimmy Kimmel

Norm Clarke can be reached at (702) 383-0244 or norm@reviewjournal.com. Find additional sightings and more online at normclarke.com.

Random Posts

- [Source Naturals Neptune Krill Oil](#)
- [Deadliest Catch](#)
- [LeBron James Will Never Conquer Miami Without Harold Miner](#)
- [How To Make A No Win No Fee Accident Claim](#)
- [Conference Calling Evolved](#)
- [Related Posts](#)
- [Bookmark](#)
- [Tags](#)

Random Posts

- [Logan Mankins still waiting](#)
- [If you don't know how many student loans you have, it's time to face the music](#)
- [Do you think Adam Curry \(ex-MTV DJ\) looks like Rick Springfield?](#)
- [Rockbridge Weekly & Alleghany Journal Newsline](#)
- [Husted: Colorful Collins over the moon for "Rainbow" book](#)

Leave a Reply

You must be [logged in](#) to post a comment.

Categories

- [Finance](#)
- [General](#)
- [Health](#)
- [Legal](#)
- [News](#)
- [Technical](#)

Tags

[abdomen](#) [amp](#) [appearance](#) [asbestos](#) [asbestos exposure](#) [benefit](#) [breast augmentation](#) [breast implants](#) [breasts](#)
[cancer](#) [cosmetic surgery](#) [debts](#) [decades](#) [doctors](#) [game](#) [google](#) [heart](#) [insurance](#) [job](#) [lawyer](#) [lawyers](#) [lenders](#)
[liposuction](#) [loans](#) [long time](#) [love](#) [lung cancer](#) [lungs](#) [mdash](#) [mesothelioma](#) [money](#) [nbsp](#) [negligence](#) [parents](#) [paxil](#) [photos](#)
[plastic surgeon](#) [plastic surgery](#) [quot](#) [risk](#) [rsquo](#) [stomach](#) [student loan](#) [student loan consolidation](#) [student loans](#)

Archives

- [October 2010](#)
- [September 2010](#)
- [August 2010](#)
- [July 2010](#)
- [June 2010](#)
- [May 2010](#)

© Copyright BrowseBlog 2008. All rights reserved. | Powered by [Wordpress](#) | Designed by [Elegant Themes](#)

EXHIBIT 3

EXHIBIT 3

-APPLICATION-

Title _____

Title of Work: Real World' back in Las Vegas

Completion/Publication _____

Year of Completion: 2010

Date of 1st Publication: September 15, 2010

Nation of 1st Publication: United States

Author _____

▪ Author: Stephens Media LLC

Author Created: text

Work made for hire: Yes

Citizen of: United States

Domiciled in: United States

Copyright claimant _____

Copyright Claimant: Righthaven LLC

9960 West Cheyenne Avenue, Suite 210, Las Vegas, NV, 89129-7701, United States

Transfer Statement: By written agreement

Rights and Permissions _____

Organization Name: Righthaven LLC

Name: Chief Executive Officer

Email: sgibson@righthaven.com

Telephone: 702-527-5900

Address: 9960 West Cheyenne Avenue

Suite 210

Las Vegas, NV 89129-7701 United States

Certification _____

Name: Steven A. Gibson

Date: October 20, 2010

Applicant's Tracking Number: 0002122

Registration #:

Service Request #: 1-505796702

Application Date: 10-20-2010 14:49:27

Correspondent

Organization Name: Righthaven LLC

Name: Steven A. Gibson

Address: 9960 West Cheyenne Avenue
Suite 210
Las Vegas, NV 89129-7701 United States

Mail Certificate

Righthaven LLC
Steven A. Gibson
9960 West Cheyenne Avenue
Suite 210
Las Vegas, NV 89129-7701 United States